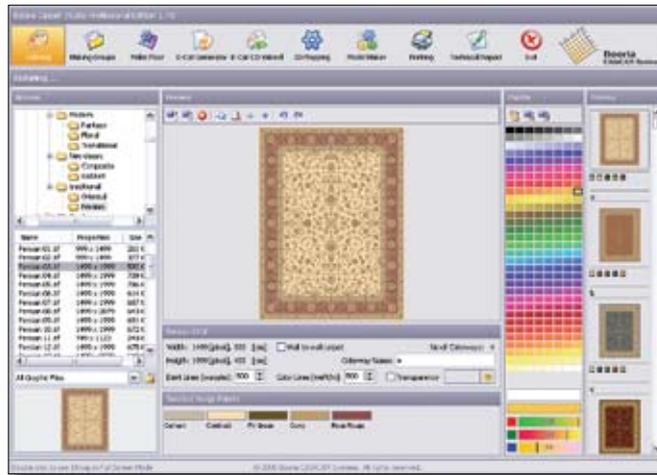


Carpet Studio

Set of comprehensive tools for marketing groups

Booria Carpet Studio has been developed specially for creating and managing colorations, printed catalogues, E-Catalogues (Electronic catalogues), virtual images in 3D decorative presentations, complete technical and commercial reports, which all are increasing marketing expenses in carpet industry.



Booria Carpet Studio is a professional tool for machine-made and hand-made carpet and rug producers, which efficiently supports the engineering, **designing, marketing and sales groups** to stay ahead in the rapidly shrinking business cycle of carpets. Also, it is a great tool for **interior designers**.



The particular features of this creative set of tools offer various facilities, which all can be provided in the same package with maximum functionality.

Hereby you can find the list of different tools and functions:

- :: Creating multi-page files for E-catalogue.
- :: The possibility of creating up to 64 colorways in single file.
- :: The management and authoring of the required files for E-Catalogues.
- :: Printed catalogue creating with your ideal makes up, in bounded amount.
- :: Providing complete technical reports regarding weight, statistics and costs of used materials.



Features ...

E-catalogue:

- :: Avoid big, heavy and expensive paper catalogues.
- :: Cost saving, in compare with the paper catalogues.
- :: Easy to use, create and update with user friendly wizard.
- :: The most modern, prestigious and light weighted catalogues.

3D mapping:

- :: Efficient tool for sales and marketing team.
- :: The ability of decision-making on design and colors before production.
- :: Generating life-like 3D images of carpets and rugs for decorative presentations.

Used materials:

- :: Efficiently control fabrication plans to inspection requirements.
- :: Avoid overrun or lack of first raw material (Jute, Pile...) by statistics reports.
- :: Easy to prepare a complete report regarding different technical and commercial specifications of products in internet ready HTML files.

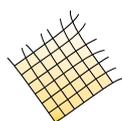


Printed catalogue creating with your ideal makes up, in bounded amount:

- :: Easy to use and create with its user friendly environment.
- :: The ability of creating printed catalogues by demand.
- :: Simply print the generated catalogues according to your styles, in bounded amount.

The possibility of creating colorways and multi-page designs:

- :: Easy facilities for creating multi-page files.
- :: The ability of adjusting or replacing the colors of each design.
- :: Saving different colorways of each design (up to 64 colorways) in a single file.



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